



WCPO

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ORDER

Print Date 10/26/12

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Flight Dates 10/29/12-11/06/12

Contract / Revision 316007 /

Original Date / Revision
10/26/12 10/26/12

Advertiser Chabot / Republican / Congr

Agency Strategic Media Placement

Buying Contact

7669 Stagers Loop
Delaware, OH 43015

Product

OH CD1 Steve Chabot 2012 10.29-1

Agency Com 15%

Billing Contact

7669 Stagers Loop
Delaware, OH 43015

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 3096

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	23	\$15,470.00	\$18,200.00	0.00
Totals	23	\$15,470.00	\$18,200.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	23	\$15,470.00	\$18,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	WCPO	10/29/12	11/06/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5			\$400.00			0.00			
		Week: 11/05/12	11/11/12	MT-----		2			\$400.00			0.00			
2	WCPO	10/29/12	11/06/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	MTWTF--	:30	3	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-TF--		3			\$1,000.00			0.00			
		Week: 11/05/12	11/11/12	M-----		1			\$1,000.00			0.00			
E 3	WCPO	10/29/12	11/06/12	M-F 6-630p News	CM	558-630p	MTWTF--	:30	5	\$1,000.00	P-3	0.00	NM	6	\$6,000.00



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kypost.comContract / Revision **316007** Flight Dates **10/29/12-11/06/12**Hiatus DatesOriginal Date / Revision 10/26/12/ 10/26/12Order Sep 00:20:00Advertiser **Chabot / Republican / Cong** Product **OH CD1 Steve Chabot 2012** Estimate # **3096**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
M-F 6-630p News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MTWTF--					5	\$1,000.00		0.00				
		Week: 11/05/12	11/11/12	M-----					1	\$1,000.00		0.00				
E 4	WCPO	10/29/12	11/06/12	M-SU 11p Late News	CM	11-1135p	MTWTF-S	:30	5	\$900.00	P-3	0.00	NM	6	\$5,400.00	
M-SU 11p Late News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MTWTF--					5	\$900.00		0.00				
		Week: 11/05/12	11/11/12	M-----					1	\$900.00		0.00				
													Totals	23	\$18,200.00	